

Dr. Bob Rotella

Doctor Bob Rotella is one of the foremost performance consultants in the world, counseling Nick Price, Tom Kite, Brad Faxon, Pat Bradley, Davis Love and other professional golfers, as well as other athletes and business organizations. Approximately two-thirds of his time is spent with golfers, with the remainder split between the Texas Rangers baseball team, the New Jersey Nets basketball squad and corporate motivation seminars.

Rotella was raised in Rutland and still has substantial family in the Rutland area. He is a visitor to Vermont numerous times each year, including a traditional Christmas celebration with the entire Rotella family. His interest in golf began in the caddie yards of the Rutland Country Club during his youth. He later counted memberships at Neshobe in Brandon and then at the Rutland club. He graduated from Castleton State College in 1971, taught at the Brandon Training School for one year before taking a position at the University of Connecticut. He now lives in Charlottesville, Virginia and maintains an office in Atlanta.

Rotella combines 'be here now' and 'don't worry-be happy' philosophies into his teachings—encouraging golfers to improve their game, their confidence and their enjoyment level by expecting only two things of themselves: to have fun and to focus on every shot. He encourages players to simplify complex situations and thoughts, to throw out doubt and fear and to go out and play the game.

He is the author of numerous books, starting his literary career a decade ago with *Parenting Your Superstar* and has since penned one of golf's best selling recent books *Golf is Not a Game of Perfect*.

by Bob Labbance